

The Underground Youth, Sun Mahshene, and Blue Slate

DATE: Thursday, September 18, 2025
LOCATION: Dublin 1, County Dublin, IE

Event Description

The Underground Youth, Sun Mahshene, and Blue Slate is a premier concerts event in Dublin 1. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 314 people
Event ID: 4hTVLydizBbsKMgnvd

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.