

The Ultimate Superstars of Country Tribute Show - Mission Beach Resort, QLD.

DATE: Friday, August 15, 2025
LOCATION: Wongaling Beach, Queensland, AU

Event Description

The Ultimate Superstars of Country Tribute Show - Mission Beach Resort, QLD. is a premier festivals event in Wongaling Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 225 people

Event ID: 5PTZ8juHXv3YL2ECcy

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.