

The Ultimate Gifting Guide for Festive 2025: Discover It at The Gift Edit

DATE: Thursday, September 25, 2025
LOCATION: New Delhi, Delhi, IN

Event Description

The Ultimate Gifting Guide for Festive 2025: Discover It at The Gift Edit is a premier festivals event in New Delhi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,545 people

Event ID: BerKfNVkqWp645ZqRs

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 618 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.