

# The Uki Public School P&C Association Family Fun Fair

DATE: Thursday, October 23, 2025  
LOCATION: Uki, New South Wales, AU

---

## Event Description

The Uki Public School P&C Association Family Fun Fair is a premier festivals event in Uki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 51/100

**Expected Attendance:** 1,130 people

**Event ID:** 6Co3hNECo2y4JaFQmv

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 452 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---