

The Tryout

DATE: Saturday, September 20, 2025
LOCATION: Ebnat-Kappel, Sankt Gallen, CH

Event Description

The Tryout is a premier concerts event in Ebnat-Kappel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 364 people

Event ID: Gw9FRJFyuhX36aKVH9

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 146 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
