

The Throw Down Jam Session

DATE: Tuesday, September 30, 2025
LOCATION: Village Green, Pennsylvania, US

Event Description

The Throw Down Jam Session is a premier concerts event in Village Green. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 149 people

Event ID: 3jAosEmapK6ed8o4eo

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/3/2026, 8:18:36 PM