

The Texas Tenors at Blue Gate Performing Arts Center

DATE: Thursday, September 18, 2025
LOCATION: Shipshewana, Indiana, US

Event Description

The Texas Tenors at Blue Gate Performing Arts Center is a premier concerts event in Shipshewana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 54/100

Expected Attendance: 1,523 people

Event ID: 6HhXFFkhRatT2dWRE2

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 609 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
