

The Taphouse Twin presents Aaron Ball Band

DATE: Friday, August 15, 2025
LOCATION: Twin Falls, Idaho, US

Event Description

The Taphouse Twin presents Aaron Ball Band is a premier concerts event in Twin Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 273 people

Event ID: 4Ud65B9dW3sJKGfm9a

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.