

The Tanya English Band at West Liberty Summer Music

DATE: Wednesday, August 13, 2025
LOCATION: West Liberty, Iowa, US

Event Description

The Tanya English Band at West Liberty Summer Music is a premier performing-arts event in West Liberty. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 307 people
Event ID: 7RujUqhsWMQ3NLe9xV

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 123 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.