

# The Tamil Wedding Show 2025 - Hosted by V&P Events

DATE: Sunday, October 12, 2025  
LOCATION: England, GB

## Event Description

The Tamil Wedding Show 2025 - Hosted by V&P Events is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 58/100

**Expected Attendance:** 2,382 people

**Event ID:** By4tZBj7s5kzo8SGcC

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 953 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*