

The Supervillains with The B Foundation

DATE: Wednesday, August 20, 2025
LOCATION: San Diego, California, US

Event Description

The Supervillains with The B Foundation is a premier concerts event in San Diego. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 51/100

Expected Attendance: 1,070 people

Event ID: 6HjZaBrbmwNA3dL32C

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 428 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.