

The Summer of Thrift - South London's Premier Vintage Kilo Sale

DATE: Saturday, August 30, 2025
LOCATION: London, England, GB

Event Description

The Summer of Thrift - South London's Premier Vintage Kilo Sale is a premier expos event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 59/100
Expected Attendance: 2,732 people
Event ID: 9Hkgb5V4Kcw8nMyNTZ

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,093 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.