

The Sugar Club presents The Songs of Bob Dylan, Neil Young & Van Morrison

DATE: Saturday, August 16, 2025
LOCATION: Dublin, County Dublin, IE

Event Description

The Sugar Club presents The Songs of Bob Dylan, Neil Young & Van Morrison is a premier concerts event in Dublin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 41/100
Expected Attendance: 350 people
Event ID: E55Szby6W7bFBco2rq

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
