

# The Strongest Man on Earth

DATE: Sunday, August 17, 2025  
LOCATION: Loveland, Colorado, US

---

## Event Description

The Strongest Man on Earth is a premier sports event in Loveland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 7,200 people

**Event ID:** DuQ6iEHhNwankpf7MP

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,880 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/the-strongest-man-on-earth>

Document generated on 6/4/2026, 8:03:03 AM