

# The Stand-Up Standoff - Summer Series!

DATE: Wednesday, August 27, 2025  
LOCATION: Whistler, British Columbia, CA

---

## Event Description

The Stand-Up Standoff - Summer Series! is a premier performing-arts event in Whistler. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 37/100  
**Expected Attendance:** 217 people  
**Event ID:** 7EMhT653EQBPuyMD8s

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 87 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/the-stand-up-standoff-summer-series>

Document generated on 6/4/2026, 2:56:32 AM