

# The Spotlight Theatre - Fundraising Performance of Neil Simon's 'Chapter Two'

DATE: Wednesday, August 20, 2025  
LOCATION: Benowa, Queensland, AU

## Event Description

The Spotlight Theatre - Fundraising Performance of Neil Simon's 'Chapter Two' is a premier performing-arts event in Benowa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 46/100

**Expected Attendance:** 599 people

**Event ID:** Csec6EjNRUPwXm92GJ

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 240 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*