

The Sound Healing Symphony at The Portland Art Museum SECOND SHOW!

DATE: Thursday, August 14, 2025
LOCATION: Portland, Oregon, US

Event Description

The Sound Healing Symphony at The Portland Art Museum SECOND SHOW! is a premier concert event in Portland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 47/100
Expected Attendance: 748 people
Event ID: AEHULrhmxpUgQmeD2b

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 299 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
