

The Soul Of Christmas - Linnea Henriksson, Samuel Ljungbladh, Sabina D

DATE: Tuesday, December 2, 2025
LOCATION: Halmstad, Hallands län, SE

Event Description

The Soul Of Christmas - Linnea Henriksson, Samuel Ljungbladh, Sabina D is a premier concerts event in Halmstad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 349 people

Event ID: 5F3UM9oRhuGQKMZPsG

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.