

# The Songwriters Cafe - Steve Hensby (guest host), Ruby Gill (VIC), Tom Fisher, Natalie D Napoleon

DATE: Wednesday, September 3, 2025  
LOCATION: Fremantle, Western Australia, AU

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## Event Description

The Songwriters Cafe - Steve Hensby (guest host), Ruby Gill (VIC), Tom Fisher, Natalie D Napoleon is a premier concerts event in Fremantle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 30/100

**Expected Attendance:** 96 people

**Event ID:** FxpB5rYtaantReyHGd

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 38 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/the-songwriters-cafe-steve-hensby-guest-host-ruby-gill-vic-tom-fisher-natalie-d-napoleon>

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