

The Songs of Bob Dylan, Neil Young & Van Morrison

DATE: Friday, September 26, 2025
LOCATION: Gorey, County Wexford, IE

Event Description

The Songs of Bob Dylan, Neil Young & Van Morrison is a premier concerts event in Gorey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 266 people

Event ID: AXCoJ9M4AYKHp3zs2h

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.