

THE SLOWHAND BAND-40 YEARS OF ERIC CLAPTON

DATE: Friday, October 31, 2025
LOCATION: Henley Brook, Western Australia, AU

Event Description

THE SLOWHAND BAND-40 YEARS OF ERIC CLAPTON is a premier concerts event in Henley Brook. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 248 people

Event ID: GuHzomysHo2p6o4jv3

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 99 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.