

The Signal Season of Dummy Hoy

DATE: Thursday, September 25, 2025
LOCATION: Riverton, Wyoming, US

Event Description

The Signal Season of Dummy Hoy is a premier performing-arts event in Riverton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 36/100

Expected Attendance: 209 people

Event ID: GZaGUt8LocBtW9rh9m

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 84 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
