The {Secret} Comedy Show - Jueves, 18 de Septiembre

DATE: Thursday, September 18, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

The {Secret} Comedy Show - Jueves, 18 de Septiembre is a premier performing-arts event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 36/100
Expected Attendance: 190 people
Event ID: sz2LExK5DQ9HveRLxq

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.