

# The Súcias Talks Outubro Rosa

DATE: Tuesday, October 28, 2025  
LOCATION: Glória, Rio Grande do Sul, BR

---

## Event Description

The Súcias Talks Outubro Rosa is a premier conferences event in Glória. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 36/100

**Expected Attendance:** 191 people

**Event ID:** HdcHH6AsD2mBauqkKL

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 76 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/the-scias-talks-outubro-rosa>

Document generated on 6/3/2026, 9:30:49 PM