

THE SAVOY TRIO (Duo) LIVE at The Study August 13th from 6:30-8:30pm!

DATE: Wednesday, August 13, 2025
LOCATION: Oklahoma City, Oklahoma, US

Event Description

THE SAVOY TRIO (Duo) LIVE at The Study August 13th from 6:30-8:30pm! is a premier concert event in Oklahoma City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 388 people

Event ID: Fh7E2pnSxb6LfipuNv

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 155 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
