

"The" Rusty Knuckle Torque Club Presents Pensacola Gallery Night Car Show

DATE: Friday, August 15, 2025
LOCATION: Pensacola, Florida, US

Event Description

"The" Rusty Knuckle Torque Club Presents Pensacola Gallery Night Car Show is a premier expos event in Pensacola. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 36/100

Expected Attendance: 197 people

Event ID: 5JSC6DjL562isZnr5F

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 79 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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