The Runrig Experience

DATE: Wednesday, December 3, 2025
LOCATION: Nottingham, England, GB

Event Description

The Runrig Experience is a premier expos event in Nottingham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 5H7rXJ7x8JuduR6i5B

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.