

The Rod Stewart Songbook - Rhythm of my Heart

DATE: Saturday, January 31, 2026
LOCATION: Newtown Mount Kennedy, County Wicklow, IE

Event Description

The Rod Stewart Songbook - Rhythm of my Heart is a premier concerts event in Newtown Mount Kennedy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 35/100
Expected Attendance: 170 people
Event ID: 98Yo3L28ZH0J9PGzKd

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
