

'The Rock Between' Exhibition Opening @ The Bodalla Stables

DATE: Saturday, September 27, 2025
LOCATION: Bodalla, New South Wales, AU

Event Description

'The Rock Between' Exhibition Opening @ The Bodalla Stables is a premier expos event in Bodalla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 54/100
Expected Attendance: 1,654 people
Event ID: 4K2gPHX6t3Nb5juFcN

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 662 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
