

The Ritz Brothers live at The Cherrytree

DATE: Saturday, September 13, 2025
LOCATION: Dublin 12, County Dublin, IE

Event Description

The Ritz Brothers live at The Cherrytree is a premier performing-arts event in Dublin 12. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 369 people
Event ID: 4AgXLGCUuTXBRDPYXV

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 148 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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