

The Right Shoe Saturday Morning Run Series | Presented by Altra

DATE: Saturday, October 25, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

The Right Shoe Saturday Morning Run Series | Presented by Altra is a premier community event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 35/100
Expected Attendance: 170 people
Event ID: B2Gmx9ps8bCSgEHmq3

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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