

The Renovated Frick Collection with Thomas Germano

DATE: Tuesday, August 19, 2025
LOCATION: Jericho, New York, US

Event Description

The Renovated Frick Collection with Thomas Germano is a premier expos event in Jericho. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 35/100

Expected Attendance: 168 people

Event ID: 9wiFJmvx4gSs2JTZ5N

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
