

# The Real Science of the Circus (70% of places booked)

DATE: Sunday, November 9, 2025  
LOCATION: Galway, County Galway, IE

## Event Description

The Real Science of the Circus (70% of places booked) is a premier festivals event in Galway. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 32/100

**Expected Attendance:** 120 people

**Event ID:** 4BmRbToee4YXppSuit

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 48 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*