

The Raleigh Pancakes & Booze Art Show

DATE: Thursday, August 14, 2025
LOCATION: Raleigh, North Carolina, US

Event Description

The Raleigh Pancakes & Booze Art Show is a premier festivals event in Raleigh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 256 people

Event ID: Ck2qt8vb9rTSw6Li7U

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 102 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
