

The Purple xPeRleNCE, Tribute show to Prince. Alabama Theatre, North Myrtle Beach, Friday, Sept 19

DATE: Friday, September 19, 2025
LOCATION: North Myrtle Beach, South Carolina, US

Event Description

The Purple xPeRleNCE, Tribute show to Prince. Alabama Theatre, North Myrtle Beach, Friday, Sept 19 is a premier expos event in North Myrtle Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 37/100

Expected Attendance: 235 people

Event ID: ECdmZGhk2Y5B9FBdQw

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 94 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/the-purple-xperience-tribute-show-to-prince-alabama-theatre-north-myrtle-beach-friday-sept-19>

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