

THE PURGE PARTY Brasil | HALLOWEEN OFICIAL | Expurgo anual 2025 - Com 2 Pistas (Fonte e Vizinha123).

DATE: Friday, October 31, 2025
LOCATION: Botafogo, Rio de Janeiro, BR

Event Description

THE PURGE PARTY Brasil | HALLOWEEN OFICIAL | Expurgo anual 2025 - Com 2 Pistas (Fonte e Vizinha123). is a premier community event in Botafogo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 32/100
Expected Attendance: 119 people
Event ID: DVC6FFZiHBofAY7wfD

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.