

The Power of Sound: Using Sound to Heal the Body, Minds, and Emotions

DATE: Saturday, August 16, 2025
LOCATION: New Orleans, Louisiana, US

Event Description

The Power of Sound: Using Sound to Heal the Body, Minds, and Emotions is a premier conferences event in New Orleans. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 135 people

Event ID: 4S2g3eMNFnouHuFuJi

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
