

The Plot In You at Uber Eats Music Hall

DATE: Thursday, November 13, 2025

LOCATION: Berlin, Berlin, DE

Event Description

The Plot In You at Uber Eats Music Hall is a premier concerts event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 59/100

Expected Attendance: 2,895 people

Event ID: BTA8F2DcWxNo4qow

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.