

# The Pleasures | Catherine Britt & Lachlan Bryan

DATE: Thursday, October 23, 2025  
LOCATION: Albion Park Rail, New South Wales, AU

## Event Description

The Pleasures | Catherine Britt & Lachlan Bryan is a premier festivals event in Albion Park Rail. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 40/100

**Expected Attendance:** 319 people

**Event ID:** 98XVYGeD7Ee2ZZimNK

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 128 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*