

The Pink Floyd Concert Experience: A Tribute to Pink Floyd starring Shine On

DATE: Saturday, November 22, 2025
LOCATION: Santa Barbara, California, US

Event Description

The Pink Floyd Concert Experience: A Tribute to Pink Floyd starring Shine On is a premier community event in Santa Barbara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 39/100

Expected Attendance: 293 people

Event ID: GDP4euQzBwV4wspnKn

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 117 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
