

# The Performing Arts School 16th Anniversary Concert 2025 - Section 1

DATE: Sunday, October 26, 2025  
LOCATION: Batu Pahat, Johor Darul Ta'zim, MY

## Event Description

The Performing Arts School 16th Anniversary Concert 2025 - Section 1 is a premier performing-arts event in Batu Pahat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 44/100

**Expected Attendance:** 482 people

**Event ID:** CjHpoqYXLFsXwF8Gm4

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 193 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*