

# The Pelicans 10th Anniversary Concert - "Past, Present, Future"

DATE: Saturday, November 22, 2025  
LOCATION: Kowloon, HK

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## Event Description

The Pelicans 10th Anniversary Concert - "Past, Present, Future" is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 37/100  
**Expected Attendance:** 214 people  
**Event ID:** 9PxABdhWWEDCJ9YcJg

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 86 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*