

THE PAUL WELLER EXPERIENCE - Toales Live Venue, Dundalk - Sat 30 Aug

DATE: Saturday, August 30, 2025
LOCATION: Dundalk, County Louth, IE

Event Description

THE PAUL WELLER EXPERIENCE - Toales Live Venue, Dundalk - Sat 30 Aug is a premier concerts event in Dundalk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 146 people

Event ID: 4CKjv8r335nv6YEUfy

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
