

The Pacific Agriculture Show

DATE: Thursday, January 22, 2026
LOCATION: Abbotsford, British Columbia, CA

Event Description

The Pacific Agriculture Show is a premier expos event in Abbotsford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 9,500 people

Event ID: 4rUaD5cYcfbcb2vh8u

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/the-pacific-agriculture-show>

Document generated on 6/4/2026, 2:46:39 AM