

The only QS fair in Romania in 2025: world's best Master's & PhD studies

DATE: Tuesday, September 30, 2025

LOCATION: București, Romania

Event Description

The only QS fair in Romania in 2025: world's best Master's & PhD studies is a premier festivals event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 152 people

Event ID: 9Pe9YP5qkHmEM9twkK

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 61 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.