

The Offspring and Bad Religion

DATE: Thursday, January 22, 2026
LOCATION: Victoria, British Columbia, CA

Event Description

The Offspring and Bad Religion is a premier concerts event in Victoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 65/100

Expected Attendance: 5,570 people

Event ID: 6TTMAibZf8fYhScbyh

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,228 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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