

The Official Student Race Night - November 18th - Shelbourne Park

DATE: Tuesday, November 18, 2025
LOCATION: Dublin 4, County Dublin, IE

Event Description

The Official Student Race Night - November 18th - Shelbourne Park is a premier festivals event in Dublin 4. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 197 people

Event ID: 6E8kSrMcfzp3Ro9cTu

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 79 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
