

The Nutcracker & The World's Fair

DATE: Friday, December 12, 2025
LOCATION: St. Louis, Missouri, US

Event Description

The Nutcracker & The World's Fair is a premier performing-arts event in St. Louis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 41/100

Expected Attendance: 335 people

Event ID: DaaKYBpQMqfZ6pcx4X

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 134 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/the-nutcracker-the-worlds-fair>

Document generated on 6/3/2026, 10:05:35 PM