

The Night Terrors, Vacuum, Claire Birchall, and FULL FLESHED

DATE: Thursday, August 28, 2025
LOCATION: Northcote, Victoria, AU

Event Description

The Night Terrors, Vacuum, Claire Birchall, and FULL FLESHED is a premier concerts event in Northcote. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 311 people
Event ID: H2VGfDkWLb8EGwB4gc

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 124 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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