

'The Night Before Christmas' Flower Arranging Demo with Ali Dietrich

DATE: Thursday, December 4, 2025
LOCATION: Dublin 9, County Dublin, IE

Event Description

'The Night Before Christmas' Flower Arranging Demo with Ali Dietrich is a premier concerts event in Dublin 9. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 158 people

Event ID: 9Qa6QNzmxakp97idRs

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
